



# EuroVelo Strategy 2030

## Mid-term review 2025 – Short version

The ‘EuroVelo Strategy 2030’ was adopted in 2020 by ECF and all parties involved in the EuroVelo Governance. It sets the strategic framework for EuroVelo developments and for the preparation and execution of ECF annual operational plans on EuroVelo. A mid-term review was conducted in 2025 to assess the progress and confirm the relevance of the Strategy. This summary includes the main learnings of the review process and identifies the priorities for EuroVelo towards 2030.

### MAIN CONCLUSION:

**“The EuroVelo Strategy 2030 provides a relevant long-term vision for EuroVelo”**



## EuroVelo Vision

Our vision for EuroVelo is for a fully developed and high quality European cycle route network, which is well-connected to national, regional and local cycle route networks and other sustainable modes of transport, driving further increases in everyday cycling and cycling tourism, in line with ECF’s vision to improve and increase cycling across the whole of Europe.



## EuroVelo Mission

Our mission is to promote the further development of a sustainable, strong and well-connected European cycle route network, which

- Acts as an accelerator to increase cycling;
- Drives change in European and national policies and practice;
- Benefits all categories of cyclists, including everyday cyclists, cycling tourists and leisure cyclists;
- Fosters sustainable tourism.

### EUROVELO DEVELOPMENTS

**+10,000 km** of developed EuroVelo routes from 2021 to 2024 – from 60 to 67% of the total network

### EUROVELO USAGE BAROMETER (IN PARTNERSHIP WITH ECO-COUNTER)

**+10.3% bicycle counts** on EuroVelo routes between 2019 and 2024

### EUROPEAN CERTIFICATION STANDARD

**25,000+ km** surveyed  
**300+ inspectors** trained  
**15+ countries** using ECS methodology to assess the quality of long-distance cycle routes

### EUROVELO WEBSITE

**1,600,000+** visitors each year on average (since 2020) with a peak of 2.5 million sessions in 2023

### EUROVELO GPX TRACKS

**529,000+ cumulative downloads** since launching this web feature in 2022

### NECCS NETWORK

**+2 new** countries (Finland and Bosnia and Herzegovina)  
**+5 upgrades** from NEC to NECCs (Slovenia, Greece, Austria, Germany, Italy)



### General assessment of the progress made between 2020-2025:

- EuroVelo has been progressing well and in line with its strategic framework since 2020.
- ECF, with support from NECCs, has realised **clear progress on all working areas** of EuroVelo identified in its Strategy 2030: route network, services, marketing and promotion, monitoring and impact assessment, organisation, and financial affairs.
- However, the EuroVelo **network quality and development are still very heterogeneous** from country to country, and more efforts are needed to complete a higher quality network by 2030.
- **Securing sustainable financial resources** to coordinate EuroVelo is a challenge at a transnational and national level. Since 2020, ECF has developed new revenue streams to reduce its dependence on limited-time EU projects. More investments in EuroVelo would generate more impact and accelerate its development.



### New context to consider:

- **European Declaration on Cycling** adopted in April 2024 with a focus on cycling infrastructure and reference to cycling tourism.
- New **TEN-T guidelines** adopted in April 2024, promoting active modes of transport but not including EuroVelo as an additional network.
- Pan-European discussions on international cycle route network within **THE PEP Pan-European Master Plan on Cycling Promotion** and UNECE group of experts.
- **European Union's focus on sustainable tourism** since 2022 with various policy tools.
- **Marketing and promotion activities** based on existing and new channels: EuroVelo.com and Pro.EuroVelo.com, social media, EuroVelo newsletter, printed EuroVelo Overview Map, EuroVelo Brand Guide and Brand kit, etc.



### On the way to 2030:

- **Main priorities to address up to 2030:**
  - Increase the percentage of developed EuroVelo sections by 2030 and their quality – (33% of EuroVelo network not developed in 2024)
  - Improve the percentage of the network with EuroVelo signs (61% of EuroVelo network without EuroVelo signs in 2024)
  - Encourage increased quality of EuroVelo routes by using ECS methodology or equivalent standards
  - Support establishment of new NECCs (15 countries without an NECC in 2024)
  - Respect the subsidiarity principle: national strategies complementing and reinforcing the EuroVelo Strategy 2030
- **30 years** of EuroVelo in 2027
- Advocate for more funding for cycling and EuroVelo in the **2028-2034 European Multiannual Financial Framework** (MFF)
- Anticipate a **new EuroVelo Strategy post 2030** with preparation and consultation starting in 2027-2028